





ANNUAL REVIEW



acta.info/cert-treasury











ABOUT US

The Australian Corporate Treasury Association (ACTA) is Australia's premier professional body for corporate treasurers and financial risk managers, committed to advancing the treasury profession. Our membership encompasses all levels of the industry, from emerging Treasury professionals to senior leaders within ASX top 300 corporations, including Group Treasurers, Treasury Managers, Chief Financial Officers, and Chief Risk Officers.

ACTA is also highly regarded across the broader financial sector, with strong ties to senior management in banks, accounting and legal firms, as well as other key industry suppliers.

We provide valuable opportunities for continuing professional development and a network to share knowledge and experience in the treasury and financial risk management areas.

PURPOSE

To be Australia's Treasury Community

VISION

To be recognised and respected by business and government in Australia as the trusted voice of the Treasury profession. Our community sets high standards of treasury excellence, bringing success to organisations.

KEY OBJECTIVES

Grow	via increasing membership and member offering with an increase focus on Corporate Membership;
Develop	via improving Professional Development in particular the development and launch of Certificate of Corporate Treasury and appointment of a Technical Director;
Partnerships	by expanding value to members via partnerships;
Advocacy and Brand	Improve external perception and increase engagement with key stakeholders;
Operational Excellence	Continuing to improve systems and processes to ensure the best member experience.





CHAIRMANS UPDATE

Welcome to our 2024 Annual Report, we are proud to present to our members and Treasury community.

2024 has continued to be a strong one for the ACTA as we see the work done over a number of years come together.



At a Board level, we have been able to focus strongly on strategy

and what is most important for our members. We have had a focus on

working with our state chapters and committees to have focus on what's important to provide value to our member community.

This focus has seen the organisation grow, both in membership, but also what we are able to deliver. I'm thrilled to advise that our membership grew by an amazing 20% this year, a combination of many things bringing this together.

Our Certificate of Corporate Treasury is now well established, with excellent numbers of people undertaking the course and employees recognising it's importance. Without doubt shortly we will see job adverts and promotions reliant on being a Certified Member of ACTA and the professionalism of our industry enhanced. The Certification offers choice – for the full program or to target specific knowledge – one module at a time. There is something for everyone.

Additionally, we are now able to be much more involved in advocacy, particularly via the role of our Technical Director Kurt Smith. Kurt sits on both the Australian Payments Network Stakeholder Advisory Council and the Australian Corporate Bond Market Reform Working Group and is a valued and important voice of Treasury within those groups. We are currently evaluating other groups to add our voice to and continue to be asked to participate in shorter term working groups at organisations such as the ATO.

And finally our Financial result for the year was a very pleasing one. As an Association, we don't set out to make large surpluses, rather to maintain a strong position while continually investing back into our members. This year we had budgeted for a surplus of \$17k, and achieved a result of \$44k thereby increasing our equity position, and enabling us to look at smart ways to invest back in the organisation.

Our Board and Committees continue to do an outstanding job, but we are always looking for more people to contribute – please reach out if you would like to know more!

Regards,

Alice Van Der Geest President



CEO UPDATE

Welcome to our Annual Report for 2024.

As Alice has pointed out, the ACTA is in great shape. In addition to the Certificate and Advocacy mentioned by Alice, we are continuing to work on the experience that our members and others in the Treasury community receive.



The jewel in our CPD and event calendar is the Annual Conference -

no doubt this year was the biggest and best we have put on. For those of you who attended, a huge thanks for your engagement, input and company. For those who partnered with us, thank you so much, we genuinely can't do it without you, and greatly appreciate the ongoing support.

Additionally, we continue to strive to provide as much CPD and networking as possible, from webinars, to face-to-face state events to our other big one, Essential Treasurer in November.

Finally, membership has grown at a phenomenal rate over the past 12 months – to both our new and existing members, thank you, not for growths sake, but because the more people involved, the better our networking, engagement and events are, and the more value you can get from each other. Please reach out to me directly if you would like to discuss how we can tailor memberships that fit

As Alice mentioned, our plan each year is to invest back into our members, with solid financial returns achieved for the year, with a focus on further investment in our digital offering in 2024/25, improving both our back-end efficiency, and our user experience.

Regards,

your team needs.

Ben Leaver





THE FIGURES



PERFORMANCE

PROFIT (LOSS) TOTAL EQUITY

**Due to change in accounting standards applied. Member subs in revenue in advance





THE BOARD



Alice Van Der Geest FCTA President



Kurt Smith FCTA Vice President



Richard Humphreys FCTA Director



Hope Tsasi FCTA Director



Paula Dupuy FCTA Director



Cecilia Ho CCTA Director



David Braham CCTA Director



Diane Crossley CCTA Director



Michael Larkin CCTA Director





Ben Leaver CEO



Naomi Braham Membership Manager



Kurt Smith CCTA Technical Director



Travis Davidson Marketing & Events Manager

CORPORATE MEMBERSHIP



Unlock the full potential of your treasury team

Empower your staff through professional development

Engage with Australia's treasury community, develop meaningful connections and industry collaboration

Join today to drive excellence and innovation in your organization's treasury functions



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