

# FTA

FINANCE & TREASURY ASSOCIATION

# ANNUAL REVIEW

# 2019



# ABOUT THE FTA

The Finance and Treasury Association (FTA) is the peak professional body in Australia for professionals working in the treasury, financial risk and finance field. Our membership is represented by individuals and businesses from ASX and Privately owned corporations, SME's, sole proprietorships, financial institutions and others, with representation from the most senior to those just starting their career.

We seek to provide valuable opportunities to connect, develop, and engage our members and partners. We do this via Continuing Professional Development and a network to share knowledge to our community in formal, informal and online environments.

The **purpose** of the FTA is to be Australia's Treasury Community, while living the **vision** of being recognised and respected by business and government in Australia as the trusted voice of the Treasury profession. Our community sets high standards of treasury excellence, bringing success to organisations.

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*Thank you for hosting an informative session which covered the right level of learning for someone who is new to the Treasury space.*



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*Great event and amazing speaker*

# CHAIRMAN & CEO UPDATE

## CHAIRMAN'S UPDATE

In 2019 the Finance and Treasury Association continued the theme of 2018, as one of continued consolidation and foundation building. As a Board and Management team, we spent time talking about our Purpose, Vision and Values. The Board, continued to work to ensure the financial stability of the Association, while maintain a

view that prudent investment is necessary, along with a robust risk management framework. I am please to report that our reserves are now marginally below our desired risk level of \$250k, and we plan to be in a strong equity position twelve months from now, while ensuring we continue to enhance member value.

I would like to thank my fellow Board Members, FTA Staff, and the many volunteers who's passion for the association continues to help build a strong association for all of our community.



## CEO'S UPDATE



I am really pleased to report that for 2019, the FTA has again reported a healthy operating surplus in line with our goal to create financial stability. This year also saw us grow by 4% in membership, and end the financial year with a Net Promoter Score (NPS) of 39 which sets us an excellent foundation to build on for 2020 and beyond. This year you will see and hear about a number of exciting new initiatives including the establishment of 'The Treasury Currency' Podcast, more events, the Young

Leaders Committee, and a new online networking tool.

I would like to sincerley thank all of our members and partners, and look forward to working with you all in 2020.

# OUR YEAR

## BOARD FOCUS ON

- Purpose and strategy
- Roles and responsibilities
- Board composition
- Board effectiveness
- Risk management
- Performance
- Accountability and transparency
- Stakeholder engagement
- Conduct and compliance
- Culture



## FINANCIAL MANAGEMENT AND RISK MANAGEMENT

- Balance sheet strength
- Appropriate risk settings





# OUR YEAR



*This was a great course which reinforced the concepts that are involved with my job, and also exposed me to other aspects of the treasury function*

## LEADERSHIP, RESOURCING, AND ORGANISATIONAL CAPABILITY

- Build and deliver products services for our members
  - Online library
  - Thought leadership
  - Fundamentals
- Build strong corporate partnerships
  - Corporate membership



- Building closer relationships with the RBA and AICD
- Review our product offering and pricing
- Invest in technology
  - Review website



# THE FIGURES



*Very well put together event. Inspiring speaker and an engaging environment.*

220  
CONFERENCE  
ATTENDEES

250+  
CPD HOURS  
DELIVERED

1700+  
ATTENDEES  
ACROSS ALL  
EVENTS

18/19

17/18

\$60K

OPERATING  
SURPLUS

16/17

\$21K

-\$71K

\$178K

\$238K

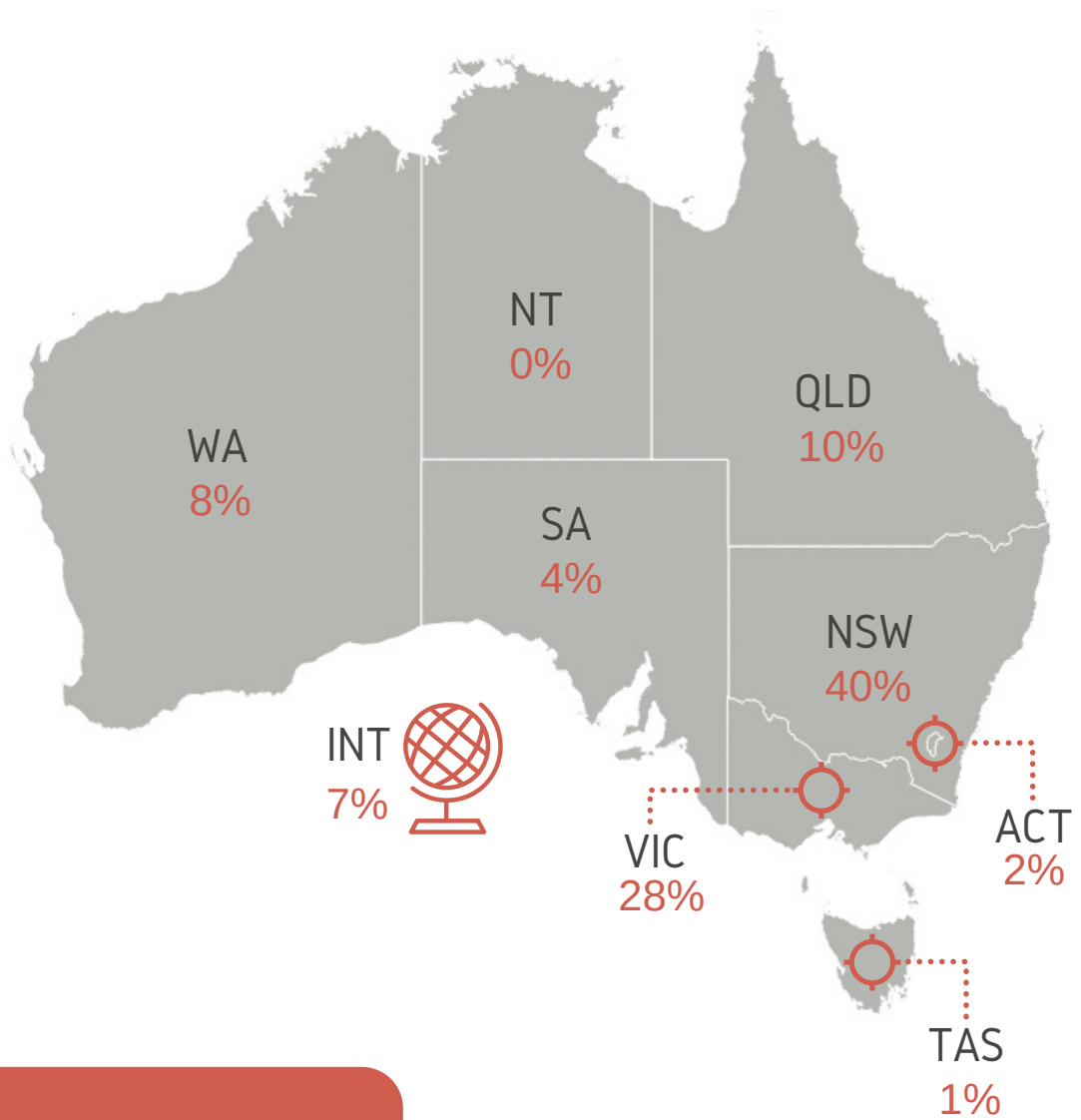
TOTAL  
EQUITY

\$156K

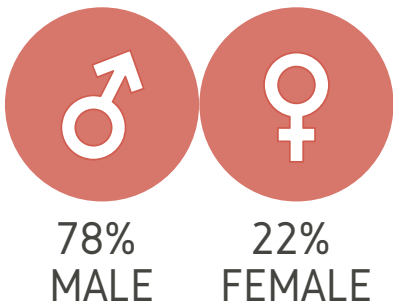
NET  
PROMOTER  
SCORE OF  
39

ALL FIGURES ARE CORRECT AS OF 30 JUNE 2019

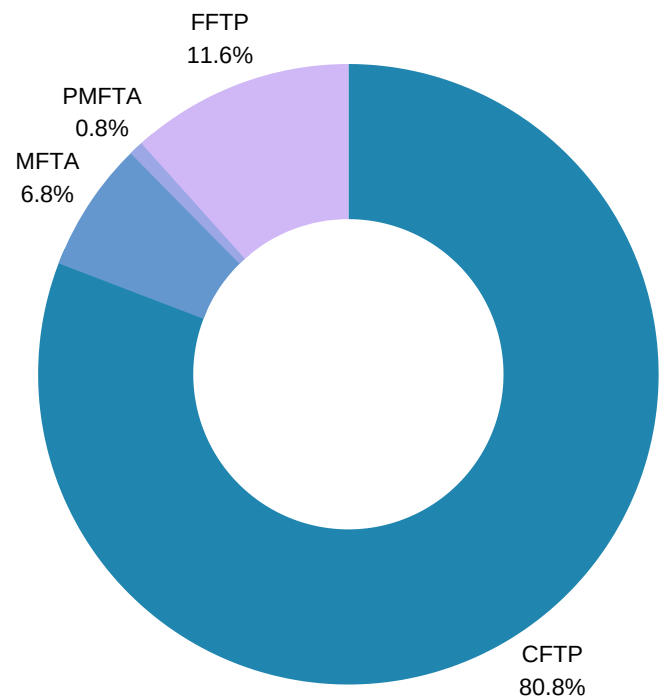
# MEMBERSHIP



## GENDER DIVERSITY



**4%**  
membership growth  
YoY



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Well done FTA in organising such a great event, am a proud member of FTA!

ALL FIGURES ARE CORRECT AS OF 30 JUNE 2019

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**FTA**  
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