

MACQUARIE BUSINESS SCHOOL

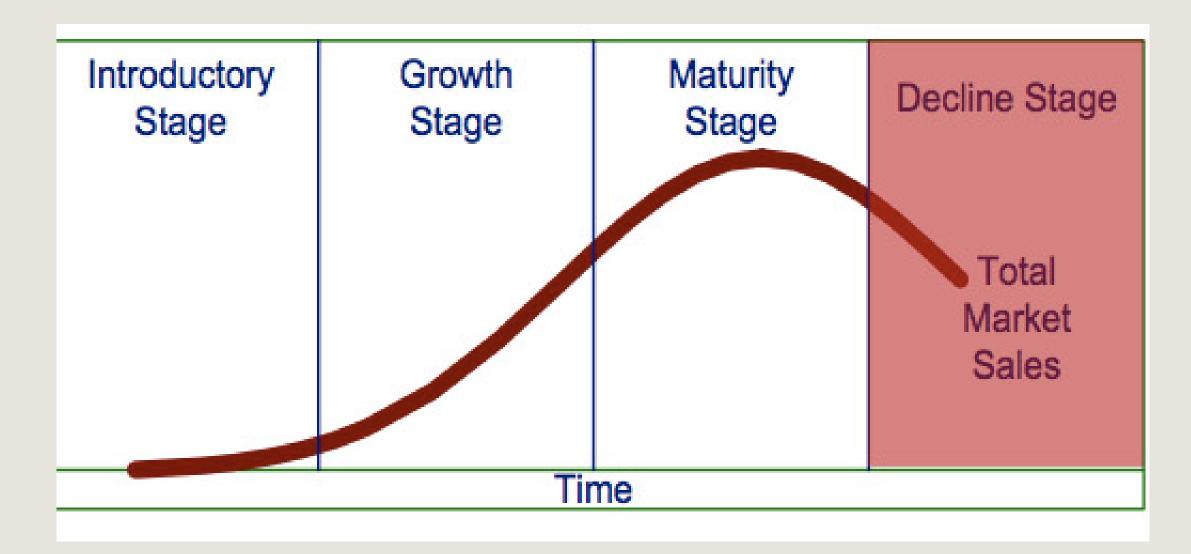




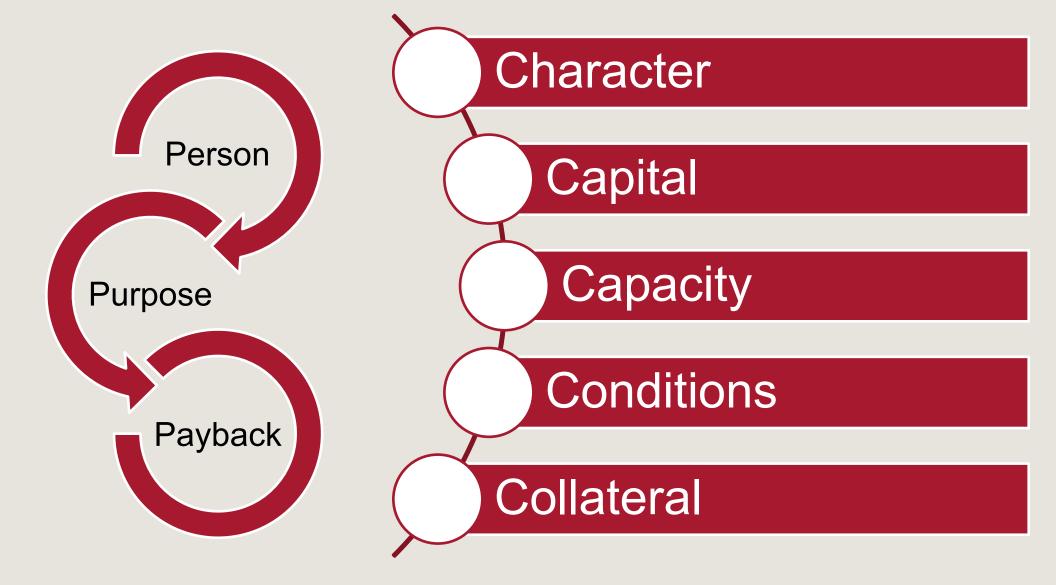














External

PESTEL / PESTLE

Industry

Porters

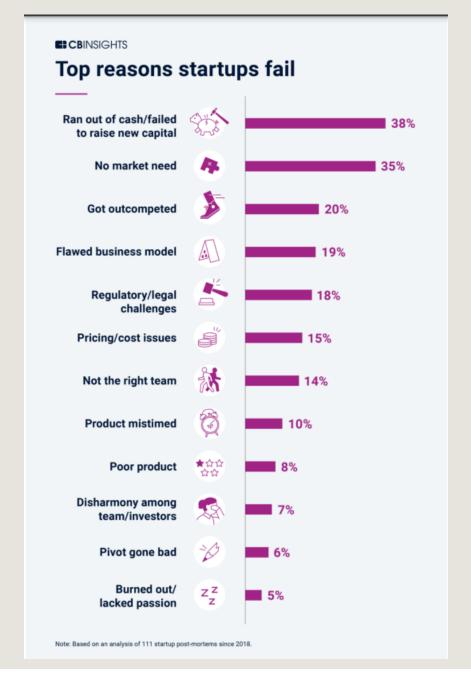
Internal

Business Model Canvas

Financial

Financials & Forecasts

MACQUARIE BUSINESS SCHOOL





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MACQUARIE BUSINESS SCHOOL



			Actuals Current Forecasts				
	2016	2017	2018	2019	2020	2021	2022
Return on Invested Capital (ROIC)	8.87%	12.42%	-0.13%	0.04%	5.85%	6.55%	9.65%
Return on Equity (ROE)	13.96%	17.58%	-2.06%	-1.52%	11.97%	8.22%	13.70%
Profit Margin	0.097	0.134	-0.002	0.000	0.073	0.068	0.095
Fixed Asset Turnover	1.088	1.501	1.374	2.083	1.371	2.270	4.215
Receivables Days	32.850	40.150	43.800	51.100	36.500	36.500	36.500
Inventory Days	54.750	47.609	63.173	51.328	44.392	41.063	39.107
Accounts Payable Days	37.985	36.426	37.479	36.391	36.855	36.558	36.410





Assumptions

Income Statement

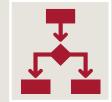




Balance Sheet

Cash Flow





Supporting Schedules

Revenue Growth Rate	2%
GP Margin	24%
Opex	14%
Adjusted Opex	
Working Capital	6.20%
Capex (essential)	38500
Additional Capex	
Depreciation (PPE)	12%
Tax Rate	30%
Dividend Pay-out	50%
Debt InterestRate	6%

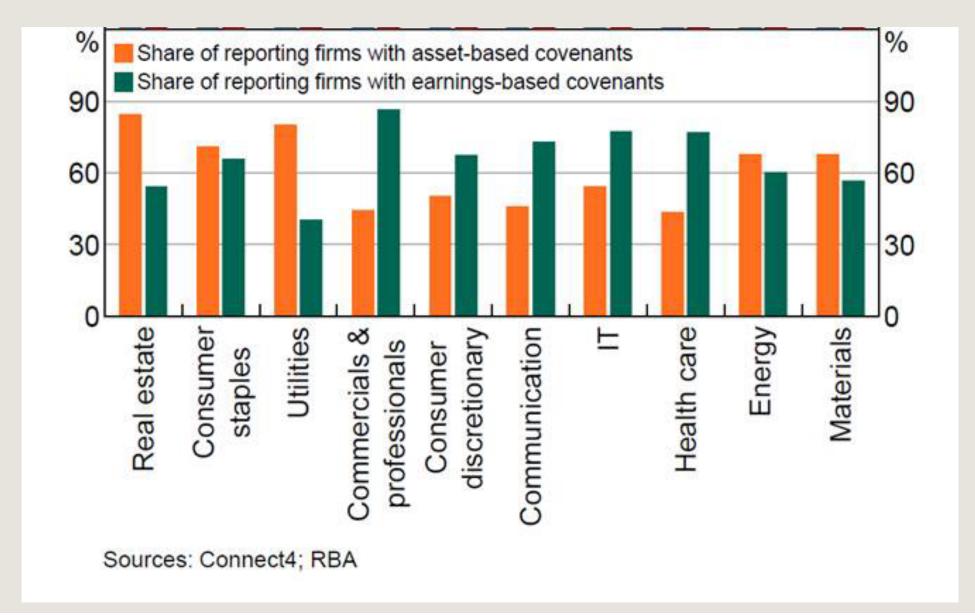


The World's Dumbest	Earn	ings M	lod	el ™				
AMZN, \$bn, except per share data		2015		2020	Annual growth rate, last five years	Assumed growth, next five years	Du estim	The state of the
Sales		107		386	29%	29%	1,3	392
Pretax income		1.6		24	73%	29%		87
Pretax margin		1.5%		6.3%			6	.3%
Tax rate		62%		12%			2	20%
Net income		0.6		21	105%	27%		70
Shares, m		477		510	1%	1%	5	45
EPS	\$	1.25	\$	41.83	102%	25%	\$ 1	28
Price	\$	434	\$	3,223	49%	25%	\$ 9,8	353
Price/trailing earnings		347		77				77

Robert Armstrong, "Unhedged" FT.com 1 June 2021









Financial Statistics and Covenant Breaches

Australian non-financial listed firms (2002–2020), median

